

**AMALA INSTITUTE OF MEDICAL SCIENCES (AIMS), THRISSUR**  
**DEPARTMENT OF DERMATOLOGY**

<b>Event Title</b>	Guest lecture on <b>Entrepreneurship</b>
<b>Date</b>	April 9 <sup>th</sup> 2025
<b>No. of Participants</b>	25
<b>Venue</b>	Department of Dermatology
<b>Organized by</b>	Department of Dermatology
<b>Supported by</b>	Nil
<b>Key person in charge</b>	Dr. Meekha Cizly James , Senior Resident, Department of Dermatology
<b>Theme</b>	Education
<b>Speaker</b>	Mr. Alex George

**Report on Guest lecture: Entrepreneurship**

On April 9th, 2025, the Department of Dermatology hosted a guest lecture on the topic of "Entrepreneurship" as part of its educational outreach initiatives. The session was attended by 25 participants, including faculty members, residents, and students with a keen interest in exploring new avenues in dermatological practice and innovation.

The event was coordinated by Dr. Meekha Cizly James, who emphasized the growing importance of entrepreneurial thinking in medical specialties. She highlighted how dermatology, in particular, offers unique opportunities for innovation in clinical services, cosmetic procedures, and skincare product development.

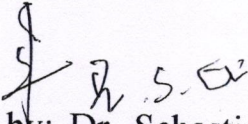


The guest speaker for the day was Mr. Alex George, a renowned entrepreneurship consultant. Drawing from his vast experience, Mr. George provided insights into launching and managing healthcare ventures, with a special focus on dermatology. His engaging session inspired attendees to think beyond conventional practice and consider the potential of combining clinical expertise with business acumen.

Report submitted by: Seena

Ms. Seena C S, Department secretary, Dermatology, AIMS, Thrissur

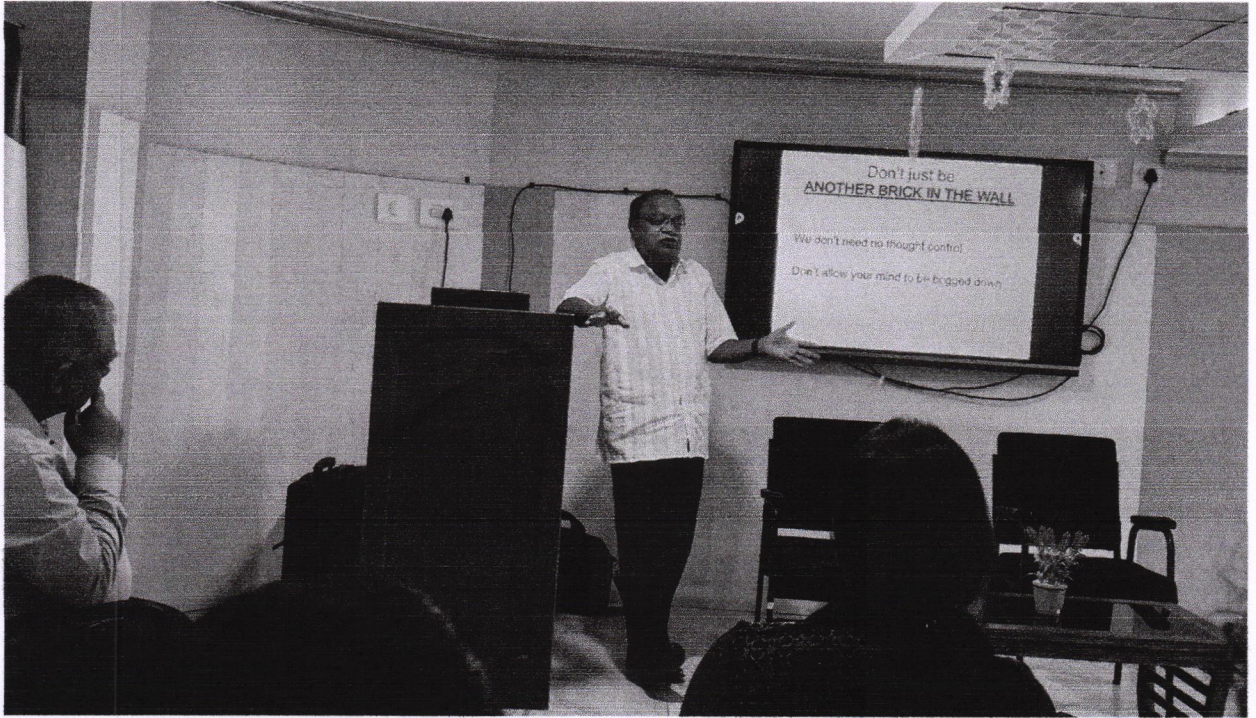
**Dr. S Criton**  
Professor & HOD  
Dept. of Dermatology  
Amala Institute of Medical Sciences,  
Amala Nagar, Thrissur

Approved by:  Dr. Sebastian Criton, HOD, Department of Dermatology AIMS, Thrissur

Date: 11.04.2025



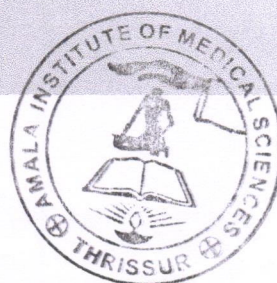
Pictures



# List of participants

List of participants  
 Guest lecture on "Entrepreneurship"  
 Conducted by Department of Dermatology  
 9<sup>th</sup> April 2025 at 9.00am

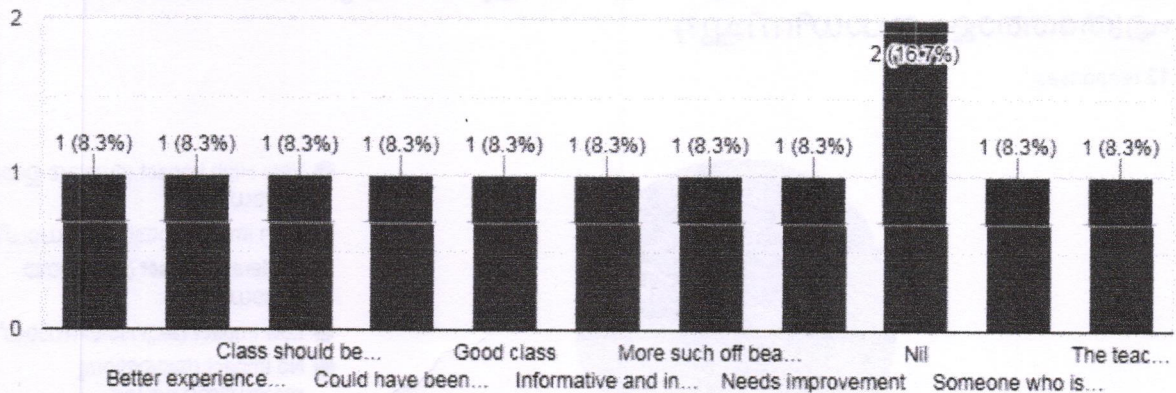
SL No	Name	Designation	Signature
1	Dr. Sebastian Cnitori	Prof & HOD	
2	Dr. Abel Francis	Professor	
3	Dr. Mohamed Nazeer	Asso. Professor	
4	Dr. Anitta Shojan	Assistant Professor	
5	Dr. Rashmi Mary Philip	Assistant Professor	
6	Dr. ROSHAN MARY GEORGE	ASST. PROFESSOR	
7	DR MEEKHA CIZUT JAMES	SENIOR RESIDENT	
8	Dr. Ann Liza Tharakan	Junior Resident	
9	Dr. Meriyam Paul Sunoo	Junior Resident	
10	Dr. Regina Jacob Brahmakulan	Junior resident	
11	Dr. Gayathri Kp	Junior resident	
12	Dr. Deepthi Sara S.	Junior Resident	
13	Dr. Geetha Krishnan K.G	Junior Resident	
14	Dr. Sarah Mary Paul	Junior Resident	
15	Dr. M. R. F. Shireen	Clinical fellow	
16	Dr. Cheluyaljoze	Junior Resident	
17	Dr. Harisha Prasanth	Junior Resident	
18	Dr. Ria Maria Francis	Junior Resident	
19	Dr. Akhira Azhikoden	Junior Resident	
20	Dr. Rizwan Mohammad	Junior Resident	
21	D. Swathi V	Junior Resident	
22	Nabeel Bin Aburhad	HS	
23	Navya Mathew	HS	
24	Manjima Rose	HS	
25	Shreya	Trainee	





## Feed back

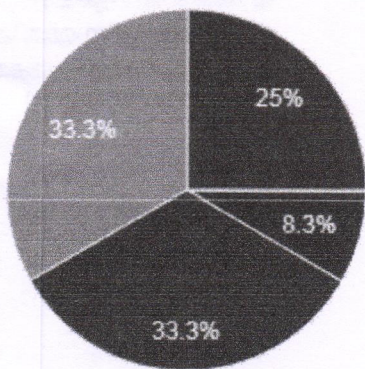
**Any Suggestions: (നിങ്ങളുടെ വിലയേറിയ അഭിപ്രായങ്ങൾ രേഖപ്പെടുത്തുക:**



## Future Participation

(ഭാവി പങ്കാളിത്തം)

Would you be interested in participating or volunteering for similar activities in the future?  
 (ഭാവിയിൽ സമാനമായ പ്രവർത്തനങ്ങളിൽ പങ്കെടുക്കുന്നതിനോ സായംസേവനം ചെയ്യുന്നതിനോ താൽപ്പര്യമുണ്ടോ?)



- Definitely Yes (ഉറപ്പായും ആഗ്രഹിക്കുന്നു)
- Probably Yes (ആഗ്രഹിക്കുന്നു)
- Neutral (നിഷ്പക്ഷം)
- Probably No (ആഗ്രഹിക്കുന്നില്ല)
- Definitely No (ഒട്ടും ആഗ്രഹിക്കുന്നില്ല)



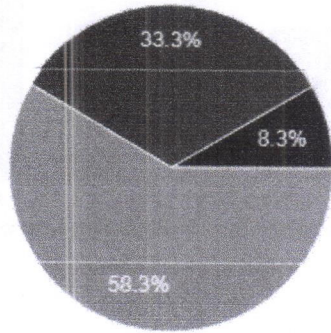
**Benefits Received**

(ലഭിച്ച പ്രയോജനങ്ങൾ)

How much impact did this activity have on you or your community?

(ഈ പ്രവർത്തനം നിങ്ങളെയോ നിങ്ങളുടെ സമൂഹത്തെയോ എത്രത്തോളം സ്വാധീനിച്ചു?)

12 responses



- Very High Impact (വളരെ ഉയർന്ന സ്വാധീനം)
- High Impact (ഉയർന്ന സ്വാധീനം)
- Moderate Impact (മിതമായ സ്വാധീനം)
- Low Impact (കുറഞ്ഞ സ്വാധീനം)
- No Impact (യാതൊരു സ്വാധീനവുമില്ല)

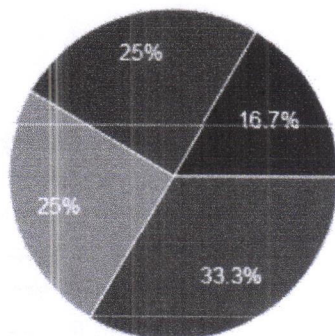
**Community Impact**

(സമൂഹത്തെ ബാധിച്ച സ്വാധീനം)

To what extent do you think this activity addressed a relevant need in your community?

(ഈ പ്രവർത്തനം നിങ്ങളുടെ സമൂഹത്തിലെ പ്രധാനമായ ഒരു ആവശ്യം പരിഗണിച്ചിട്ടുണ്ടെന്ന് നിങ്ങൾക്ക് തോന്നുന്നുണ്ടോ?)

12 responses



- Strongly Agree (ശക്തമായ സമ്മതിക്കുന്നു)
- Agree (സമ്മതിക്കുന്നു)
- Neutral (നിഷ്പക്ഷം)
- Disagree (വിസമ്മതിക്കുന്നു)
- Strongly Disagree (ശക്തമായ വിസമ്മതിക്കുന്നു)



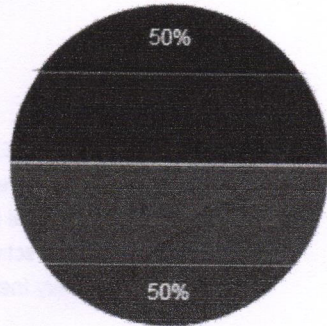
### Awareness and Reach

(ബോധവൽക്കരണവും പ്രചാരണവും)

How did you learn about this activity?

(ഈ പ്രവർത്തനത്തെക്കുറിച്ച് നിങ്ങൾ എങ്ങനെ അറിയുകയും പങ്കെടുക്കുകയും ചെയ്തു?)

12 responses



- social media (സോഷ്യൽ മീഡിയ)
- Community Meetings (സമൂഹ മീറ്റിംഗുകൾ)
- Volunteers (സന്നദ്ധപ്രവർത്തകർ)
- Word of Mouth (പറഞ്ഞു കേട്ടറിവ്)
- Others (Specify) (മറ്റുള്ളവ: വ്യക്തമാക്കുക)

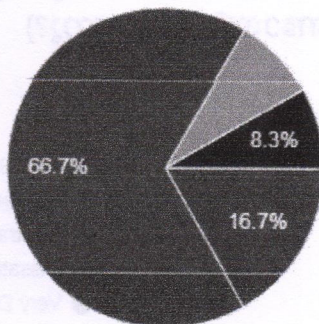
### Interaction with Organizers

(സംഘാടകരുമായി ഉള്ള ഇടപെടൽ)

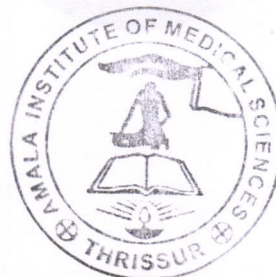
How helpful were the volunteers and organizers?

(സന്നദ്ധപ്രവർത്തകരും സംഘാടകരും എത്രത്തോളം സഹായകരമായിരുന്നു?)

12 responses



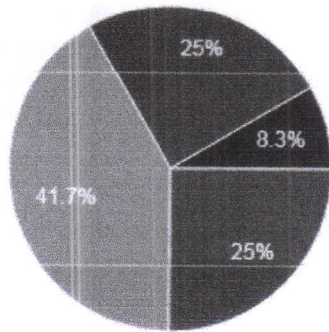
- Very Helpful (വളരെ സഹായകരം)
- Helpful (സഹായകരം)
- Neutral (നിഷ്പക്ഷം)
- Unhelpful (സഹായകരമല്ല)
- Very Unhelpful (ഒട്ടും സഹായകരമല്ല)



**Effectiveness**  
(ഫലപ്രാപ്തി)

How effective was this initiative in solving the issues it aimed to address?  
(ഈ പ്രവർത്തനം ലക്ഷ്യമിട്ട പ്രശ്നങ്ങൾ പരിഹരിക്കാൻ എത്രത്തോളം ഫലപ്രദമായിരുന്നു?)

12 responses

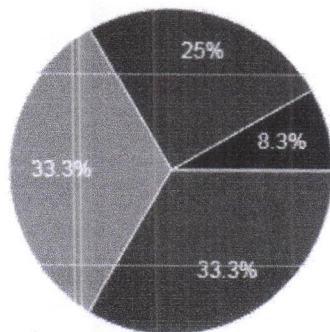


- Highly Effective (വളരെ ഫലപ്രദം)
- Effective (ഫലപ്രദം)
- Neutral (നിഷ്പക്ഷം)
- Ineffective (ഫലപ്രദമല്ല)
- Very Ineffective (ഒട്ടും ഫലപ്രദമല്ല)

**Overall Satisfaction**  
(മൊത്തത്തിലുള്ള തൃപ്തി)

How satisfied are you with this social extension activity?  
(ഈ സോഷ്യൽ എക്സ്റ്റൻഷൻ പ്രവർത്തനത്തെ കുറിച്ച് നിങ്ങൾക്ക് എത്രത്തോളം തൃപ്തിയുണ്ടായിരിക്കുന്നു?)

12 responses



- Very Satisfied (വളരെ തൃപ്തി)
- Satisfied (തൃപ്തി)
- Neutral (നിഷ്പക്ഷം)
- Dissatisfied (അതൃപ്തി)
- Very Dissatisfied (വളരെ അതൃപ്തി)



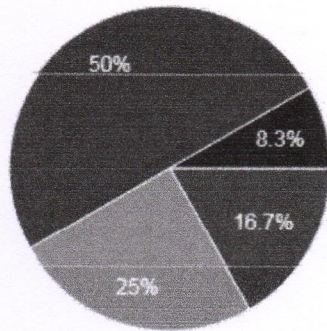
**Suggestions for Improvement**

**(മെച്ചപ്പെടുത്തലിനുള്ള നിർദ്ദേശങ്ങൾ)**

How much improvement do you think is needed for future activities?

**(ഭാവിയയിലെ പ്രവർത്തനങ്ങൾക്കായി എത്രത്തോളം മെച്ചപ്പെടുത്തൽ ആവശ്യമാണ്?)**

12 responses



- No Improvement Needed (മെച്ചപ്പെടുത്തലിന്റെ ആവശ്യമില്ല)
- Minor Improvements (ചെറിയ മെച്ചപ്പെടുത്തലുകൾ)
- Neutral (നിഷ്പക്ഷം)
- More Improvements (അധികം മെച്ചപ്പെടുത്തലുകൾ)
- Major Improvements (വളരെ അധികം മെച്ചപ്പെടുത്തലുകൾ)



*Betsy*

**Dr. BETSY THOMAS**  
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PRINCIPAL  
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AMALA NAGAR, THRISSUR-680 555



**AMALA INSTITUTE OF MEDICAL SCIENCES (AIMS), THRISSUR**

**Department of Community Medicine**

<b>Event Title</b>	World No Tobacco Day 2025 Observation
<b>Date</b>	May 21, 2025
<b>No. of Participants</b>	50
<b>Venue</b>	Amala Institute of Medical Sciences, Thrissur
<b>Organized by</b>	Department of Community Medicine, Amala Institute of Medical Sciences, Thrissur
<b>Supported by</b>	-
<b>Key person in charge</b>	Dr.Sruthi C M , Assistant Professor, Amala Institute of Medical Sciences, Thrissur Dr. Sisira , Junior Resident, Amala Institute of Medical Sciences, Thrissur
<b>Theme</b>	Health Education

**Report on Community Medicine awareness programme:**

As part of the observance of **World No Tobacco Day 2025**, the **Department of Community Medicine, Amala Institute of Medical Sciences, Thrissur**, conducted an **18-day awareness campaign** from **May 21 to May 31, 2025**, aimed at highlighting the harmful effects of tobacco use and promoting tobacco cessation.

The campaign commenced on **May 21, 2025**, with an inaugural session held at **Amala Institute of Medical Sciences**, attended by **50 participants** including students, faculty, healthcare workers, and the general public.

**Objectives of the Programme:**

- To raise awareness about the harmful and deadly effects of tobacco use.
- To encourage individuals to quit tobacco through education and support.
- To promote a tobacco-free lifestyle among students and healthcare professionals.

**Key Activities Conducted:**

- **Inaugural Awareness Session:**  
Led by **Dr. Sruthi C M**, Assistant Professor, and **Dr. Sisira**, Junior Resident,



Department of Community Medicine. The session focused on the global and local burden of tobacco-related diseases and the role of healthcare professionals in tobacco cessation.

- **Health Education and IEC Displays:**  
Informative posters, banners, and educational materials were displayed across the campus during the 18-day period, targeting both patients and visitors.
- **Tobacco Cessation Counseling Booths:**  
Special counseling booths were set up at outpatient departments to offer one-on-one support for individuals willing to quit tobacco.
- **Short Film and Skit Presentation:**  
A short film highlighting the harmful effects of tobacco and a skit performed by medical students were showcased to effectively communicate the anti-tobacco message.
- **Pledge Taking Ceremony:**  
Faculty, students, and staff took a pledge to support a tobacco-free society.

#### Outcome:

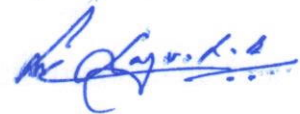
The observation successfully reached a broad audience within the institution, reinforcing the importance of tobacco control and cessation. Active participation from students and staff created a ripple effect of awareness across departments.

The programme concluded on **May 31, 2025**, in alignment with the official World No Tobacco Day, reiterating the commitment of Amala Institute of Medical Sciences to public health and preventive education.

Report Submitted by: Soumia N R, Department Secretary, AIMS Thrissur *Soumia N R*

Dr. C. R.Saju, Professor & HOD, Department of Community Medicine, AIMS Thrissur

Date: June 19, 2025





*Betsy*

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 AMALA NAGAR, THRISSUR-680 555





**AMALA INSTITUTE OF MEDICAL SCIENCES (AIMS), THRISSUR**

**Department of Community Medicine**

<b>Event Title</b>	TB flash mob at Shobha City
<b>Date</b>	February 20, 2025
<b>No. of Participants</b>	200
<b>Venue</b>	Shobha City, Thrissur
<b>Organized by</b>	Department of Community Medicine, Amala Institute of Medical Sciences, Thrissur
<b>Supported by</b>	-
<b>Key person in charge</b>	Dr. Sruthi C M, Assistant Professor, Department of Community Medicine, Amala Institute of Medical Sciences, Thrissur
<b>Theme</b>	Health Education

**Report on Community Medicine awareness programme:**

As part of the ongoing tuberculosis (TB) awareness initiatives, a TB-themed flash mob was organized at Shobha City, Thrissur on February 20, 2025. The event was conducted by 30 MBBS students from the 2024 batch of Amala Institute of Medical Sciences under the guidance of Dr. Sruthi C M, Assistant Professor, Department of Community Medicine.

The flash mob aimed to draw public attention to the importance of early diagnosis, adherence to treatment, and prevention of tuberculosis. Through a vibrant and energetic performance, students conveyed crucial TB-related messages in an engaging and accessible format. Informative posters and placards reinforced the awareness messages during the event.

The activity received enthusiastic responses from the general public at the venue. Pamphlets containing information about TB symptoms, treatment, and government TB control services were distributed to onlookers.

This creative initiative successfully blended entertainment with education and contributed to public sensitization on TB, aligning with the broader objectives of the National TB Elimination Programme.

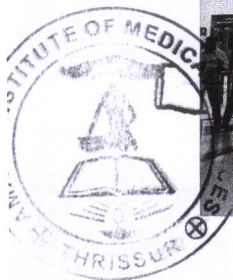
Report Submitted by: Soumia N R, Department Secretary, AIMS Thrissur Soumia NR

Dr. C. R.Saju, Professor & HOD, Department of Community Medicine, AIMS Thrissur

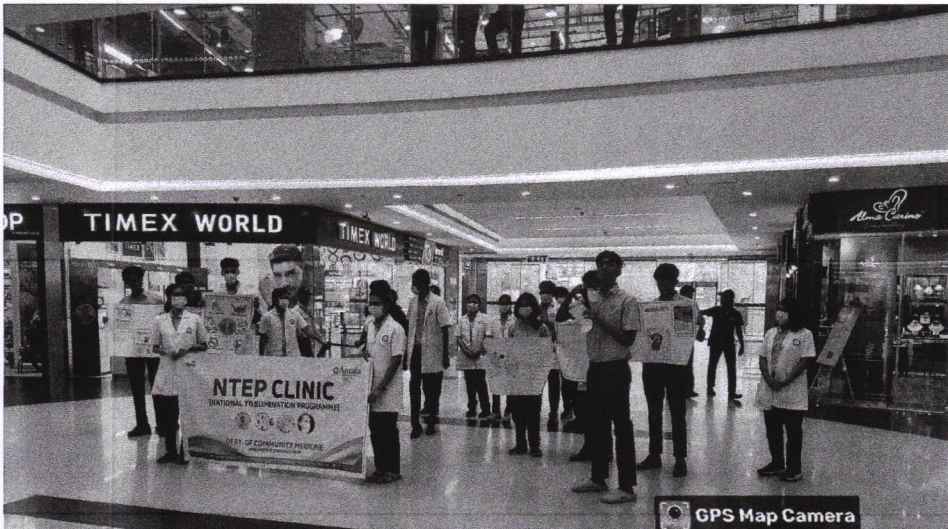
Date: June 25, 2025



Dr. C. R. Saju



*[Handwritten signature]*



GPS Map Camera



Google

Thrissur, Kerala, India  
Puzhakkal, Punkunnam, Thrissur, Kerala, India  
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20/02/25 05:05 PM GMT +05:30

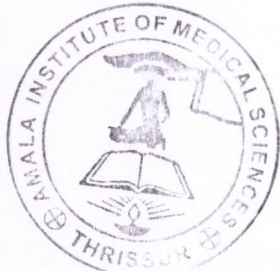


GPS Map Camera



Google

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20/02/25 05:03 PM GMT +05:30



*Betsy*

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**AMALA INSTITUTE OF MEDICAL SCIENCES (AIMS), THRISSUR**

**Department of Community Medicine**

<b>Event Title</b>	Blood Donation Camp 'Jeevani'
<b>Date</b>	January 22, 2025
<b>No. of Participants</b>	30
<b>Venue</b>	Sree Keralavarma college, Thrissur
<b>Organized by</b>	Department of Community Medicine, Amala Institute of Medical Sciences, Thrissur
<b>Supported by</b>	-
<b>Key person in charge</b>	Dr. Sneha Georgy, Senior Resident, Dept. of Community Medicine, AIMS, Thrissur Dr Athira, Senior Resident, Dept. of Community Medicine, AIMS, Thrissur
<b>Theme</b>	Health Education

**Report on Community Medicine awareness programme:**

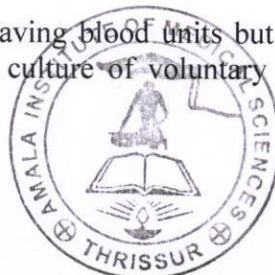
A blood donation camp titled '*Jeevani*' was successfully conducted on January 22, 2025, at Sree Keralavarma College, Thrissur. The camp was organized by the Department of Community Medicine, Amala Institute of Medical Sciences, in collaboration with the college's National Service Scheme (NSS) unit.

The session was led by **Dr. Sneha Georgy** and **Dr. Athira**, Senior Residents from the Department of Community Medicine, AIMS, Thrissur. A total of **30 students** from Sree Keralavarma College actively participated in the camp.

The event commenced with a brief **health education session** on the importance of voluntary blood donation, dispelling myths and fears surrounding it, and emphasizing the role of youth in saving lives through regular donations. The session aimed to instill a sense of social responsibility among students and motivate them to become regular donors.

Following the health talk, eligible students voluntarily donated blood under proper medical supervision. The event was carried out ensuring all safety protocols and hygienic standards.

The camp not only helped in collecting life-saving blood units but also served as an effective platform to create awareness and promote a culture of voluntary blood donation among the youth.



**Conclusion:**

The blood donation camp 'Jeevani' was a commendable initiative that reflected the enthusiasm and commitment of students towards community service. The joint effort of AIMS and the NSS unit of Sree Keralavarma College significantly contributed to the success of the event, reinforcing the spirit of humanity and health awareness among college students.

Report Submitted by: Soumia N R, Department Secretary, AIMS Thrissur

Soumia NR

Dr. C. R.Saju, Professor & HOD, Department of Community Medicine, AIMS Thrissur

Date: June 23, 2025

Dr. C. R. Saju





GPS Map Camera

Thrissur, Kerala, India  
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Google

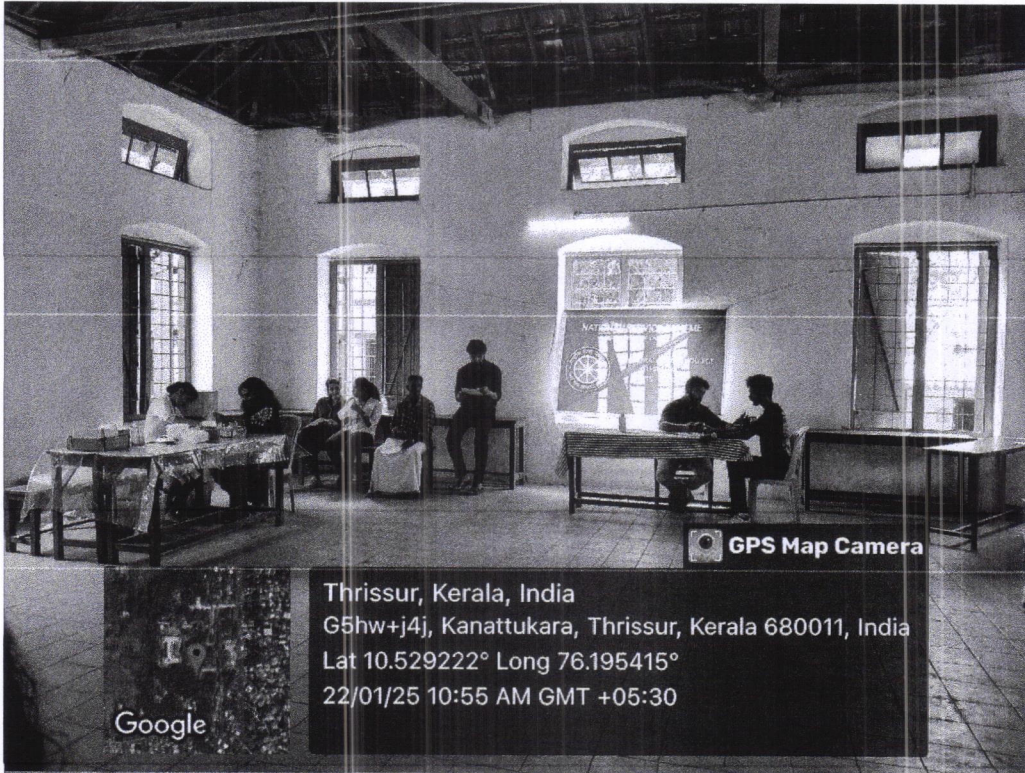


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G5hw+j4j, Kanattukara, Thrissur, Kerala 680011, India  
Lat 10.529289° Long 76.195373°  
22/01/25 10:54 AM GMT +05:30

Google



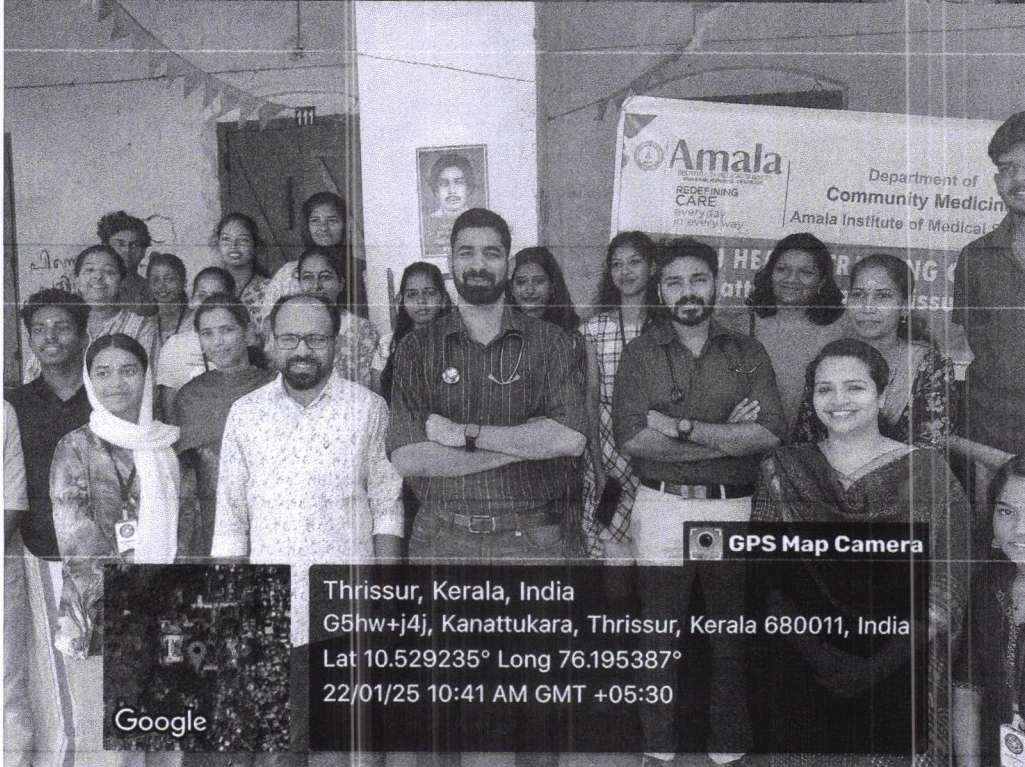


GPS Map Camera



Thrissur, Kerala, India  
G5hw+j4j, Kanattukara, Thrissur, Kerala 680011, India  
Lat 10.529222° Long 76.195415°  
22/01/25 10:55 AM GMT +05:30

Google



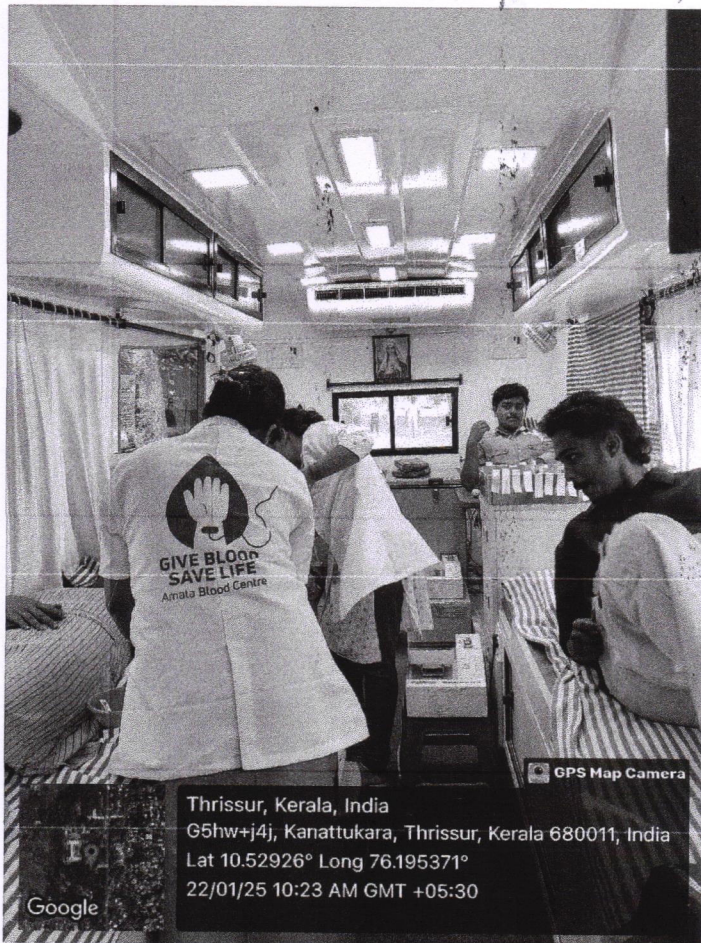
GPS Map Camera



Thrissur, Kerala, India  
G5hw+j4j, Kanattukara, Thrissur, Kerala 680011, India  
Lat 10.529235° Long 76.195387°  
22/01/25 10:41 AM GMT +05:30

Google





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